CARINA SANTILLAN

Sr Graphic Designer | Illustrator

carinasantillan.com

EXPERIENCE

2019 **Washington Printmakers Gallery**

Graphic Design Intern

Assisted with designing event materials such as catalogs, postcards, and banners using Photoshop and InDesign, contributing to visually engaging promotional content that enhanced event visibility.

2022 **The Parliaments Apartments**

Social Media Admin and In-House Designer

Managed and maintained social media presence across platforms (Instagram, Facebook), increasing engagement and brand awareness.

Designed promotional materials, including interactive flyers, videos, presentations, and event content.

2024 **The Association for Manufacturing Technology**

Freelance Graphic Designer

Developed visual content for print and digital marketing campaigns.

Present **Eyedea Design & Advertising**

Graphic Designer & Video Specialist

Created content and managed social media accounts, maintaining brand consistency and identity.

Designed a variety of promotional materials, including advertisements, posters, t-shirts, and social media graphics for multiple clients. Collaborated with clients to meet project specifications and ensure timely delivery.

EDUCATION

2017

A.A. in Fine Arts
Northern Virginia Community College

2020

B.A. in Art and Visual Technology
George Mason University

ABOUT ME

Creative and detail-oriented graphic designer with 3+ years of experience crafting strategic, engaging visuals for clients across digital and print platforms. Passionate about turning ideas into designs that connect audiences and elevate brand presence.

SKILLS

Adobe Creative Cloud
(Photoshop, Illustrator, Premier Pro, After Effects, and InDesign)

Microsoft Office
(Word, Outlook, PowerPoint, Excel)

Design
(Brand & Logo Design, Illustration, Logo, Layout, and Video)

Social Media
(Creation, Strategy, and Management)

Languages
(Spanish & English)

CONTACT

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